

Parvatibai Chowgule College of Arts and Science
Autonomous

B.A. Semester End Examination, February 2022(Regular and Repeat)

Semester: I, II &V

Class: TYBA,BSc

Subject: Entrepreneurship

FYBA,BSc

course: Generic elective

SYBA,Bsc

Duration: 2 Hours

Max. Marks: 60

Instructions: 1. Q1 is compulsory.

2. Answer any 4 questions from Q2 to Q7.

3. Draw diagrams wherever necessary.

4. Figures to the right indicate full marks.

Q1. “Innovation enhances the nature, creativity, and design thinking process”. Based on your understanding of this course elaborate the statement. (12)

Q2. Discuss the business environmental factors affecting your business plan. (12)

Q3. With examples, elaborate on any four types of innovation. (12)

Q4. Suppose, you run a manufacturing business that is involved in manufacturing and selling a single product. The annual fixed expenses to run the business are Rs.15, 000 and variable expenses are Rs. 7.50 per unit. The sale price of your product is Rs.15 per unit. (12)

a. Calculate the breakeven point in terms of units and comment on the same.

b. What will be the margin of safety?

c. Draw the diagram depicting the estimated Breakeven point.

Q5. Discuss any 6 sources of funds available for an entrepreneur? (12)

Q6. a. Explain the relevance of porter’s theory in today’s world. (06)

b. What risks were involved in executing your business plan? (06)

Q7. a. With your own numerical example, estimate Absorption cost (06)

b. Suppose Company X purchases a machine for \$500,000 with an estimated salvage value of \$50,000 and a useful life of 15 years. (06)
